SOPHIE'S RUN
IN SUPPORT OF THE
COLORECTAL CANCER
ASSOCIATION OF CANADA

MILTON ONTARIO

NEW YORK CITY

FALL 2008 | WWW.SOPHIESRUN.CA

Colorectal Cancer Association of Canada

SOPHIE'S RUN OCTOBER 2008

SPONSORSHIP OPPORTUNITIES	Platinum 25,000	Gold 15,000	Silver $10,000	Marathon $5,000	HalfMarathon $2,500	Run $500	Tree of Life
Media Exposure	✓	✓	✓				
Promo Runs- logo visibility	✓	✓	✓				
Prominent Recognition on Sophie's Run Banner on the RV	✓						
Recognition on Sophie's Run Banner on the RV		✓	✓	✓	✓		
Links to websites	✓	✓	✓				
Prominent logo visibility on all event signage	✓	✓					
Logo visibility on all event signage			✓	✓			
Logo on Sophie's Run newsletter	✓	✓	✓	✓	✓	✓	
Representative at other related events ie hockey game golf	✓						
Prominent logo visibility on CCAC website	✓	✓					
Prominent logo on Sophie's Run website	✓	✓					
Recognition on CCAC website			✓	✓	✓	✓	
Recognition on Sophie's Run website			✓	✓	✓	✓	
Opportunity for a sales representative to speak on the first day of the run	✓						
Hand out business cards and phamphlets at all events associated with Sophie's Run and on the way to New York City.	✓	✓	✓	✓	✓		